ideas
with
a twist,
whenever
you need them

LEMONIZER

SOLUTIONS WITH A TWIST

POWERED BY

The Entrepreneurship Academy

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OPPORTUNITY

Finding solutions to the problems in your business is never easy when the same people are looking at them.

Using the teams and their management or hiring expensive business consultants who consume a lot of time and money, seems to solve them sometimes, but a fresh perspective can be applied.

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OUR VALUE PROPOSITION

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We offer unique thinked tanked solutions with communities of students that are prepared to brainstorm, squeeze ideas and bring the most fresh perspectives and solutions for your problems in only 7 days, using the design thinking process.

Our community is a joined force between EA students, Vreau sa fiu antreprenor, Insights and Teen Tank.

The Entrepreneurship Academy

VREAU SĂ FIU ANTREPRENOR

INSIGHTS

teen tank

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UNDERLYING MAGIC

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We have been testing and implementing this idea within The Entrepreneurship Academy Romania for the last 6 years and in Team Academy international (and its Finnish counterparts) for the past 20 years.

We know how to:

1. **Find the BRIGHTEST trained STUDENTS**
2. **Provide curated solutions FAST**
3. **Offer implementation SUPPORT when needed**
4. **Give you the TWIST you have been looking for**

3

BUSINESS MODEL

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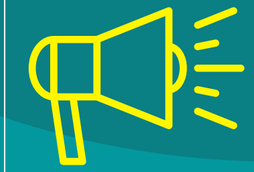
Facilitators
1-2 days

A team of 2 facilitators create the brief together with the Client



Students call
1-2 days

Facilitators call for the student communities that have already been trained to a brief challenge

Students lemonizer
2 days

Students brainstorm for ideas using the design thinking process on the brief and offer solutions

Curation and selection
1 day

Facilitators provide selection and curation fo the solutions

Pitch to clients
(7 days later)

Facilitators provide pitch with solutions to the client

Wining team

Client chooses best solutions for the presented brief and ask (if needed) for implementation

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BENEFITS

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- Access to a community of solution finders that is hard to access - trained bright students
- Possibility to choose the number of students that are to be involved in the process
- Use of design thinking process
- Fast and curated ideas for your problem
- Team of facilitators with experience in solution brainstorming and student communication

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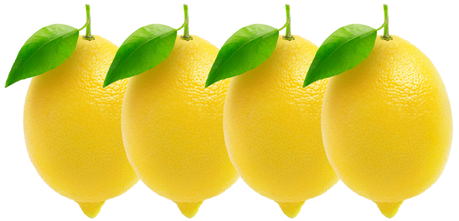
FINANCIAL DIMENSION

Solutions might be needed now or during this year. We have a solution for both.

One time process

With 15-30 students - **7.500 Euro**
With 30-70 students - **8.500 Euro**



Subscription

4 processes during a year, on a call basis - **27.000 Euro**

3

TEAM

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Oana Opriș
Business Development Manager

HUMANISTIC

Mihai Zânt
Founder Humanistic
Partner in Development EA

CREATIVITY BOUTIQUE

Anca Bragău
Founder Creativity Boutique
EA Student & Facilitator

Daria Săndulache
Founder Creativity Boutique
EA Student & Facilitator

teen tank

Rareș Manolache
Founder Teen Tank
EA Student & Facilitator

Cristiana Dincă
Founder Teen Tank
Facilitator

WHAT RECCOMMENDS US

The Entrepreneurship Academy

6 years of brainstorming processes under 24 hours format with EA - The Entrepreneurship Academy

Clients

FAN courier
Google
EDUCATIVA
ING
cărturești
NN
Red Bull

teen tank

4 years of brainstorming processes with TeenTank

Clients

vodafone
Radio Guerrilla
VisageCloud
MRM // McCANN
izibac learning made fun
OK

CREATIVITY BOUTIQUE

1 year of brainstorming processes with Creativity Boutique

elefant.ro

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